



Charter of Ambassadors

Be Part of the Mountain

By signing this charter, you express your desire to join the network of Be Part of the Mountain Ambassadors.

The aim of this network is to improve the awareness and responsibility of nature sports enthusiasts for the alpine environment, especially wildlife and biodiversity. The charter should also serve as a framework for the exchange and support of ambassadors.

A Be Part of the Mountain Ambassador must be a natural person.

As an individual, the Ambassador is committed to the following:

- ✓ to respect the values contained in the Be Part of the Mountain Charter of Cooperation
- ✓ to find out about issues related to the coexistence of wildlife and outdoor sports¹
- ✓ disseminate information, individually and/or together with other ambassadors and also in social networks, aimed at raising the awareness of nature sports enthusiasts in the Alps
- ✓ to show exemplary behaviour in the exercise of natural sports activities
- ✓ to encourage people in his/her environment, especially well-known personalities, to become ambassadors themselves
- ✓ approve the use and distribution of photographs showing the Ambassador by Be Part of the Mountain as part of its public relations work
- ✓ receive invitations to network activities and information and participate as far as possible in the activities carried out
- ✓ to cooperate formally or informally with one or more parks that have signed the Be Part of the Mountain charter of cooperation

This Charter is unlimited in time.

¹ <https://www.bepartofthemountain.org/de/i-like-snow>; weitere Informationen können hier angefragt werden info@alparc.org